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Chair

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Secretary

MEMORANDUM

TO: Segmental Advisory Council
FROM: Dr. Emily A. A. Dow, Assistant Secretary for Academic Affairs
DATE: September 10, 2021
SUBJECT: Request for Information Regarding Near Completers FY2022 and beyond

Please circulate this memo to appropriate campus personnel. Please reference this memo regarding Near Completer submissions for FY2022 and beyond until further notice.

Legislation was passed in the 2018 session that revised Education Article §11–209. The Maryland Higher Education Commission (MHEC) is required to maintain a statewide communication campaign to identify Near Completers.¹ Additionally, MHEC is required to create a centralized web-based match program for Near Completers that facilitates the matching of a Near Completer with any institution of higher education at which the Near Completer would be able to complete the degree.

MHEC will utilize the Academic Program Inventory (API) to match Near Completers to existing academic programs in Maryland. The API is available to the public and can be accessed on the MHEC website.² As part of the communication campaign, a devoted webpage specific to Near Completers will link to the API.

For MHEC to identify and communicate directly with Near Completers to notify them about opportunities to complete their program of study, MHEC is requesting that all institutions provide a file with contact information for students that meet the definition of a Near Completer. Institutions should identify only students who are eligible (i.e., academically, financially) for reenrollment. MHEC is requesting that this file be submitted annually by June 30.³ Included with this memo is a file that contains the Near Completer record layout for a comma-separated values (.csv) file submission. Institutions should submit this information utilizing the MHEC Secure Data Website.⁴ This memo and the record layout are posted on the data website under Near Completers Initiative each year on the corresponding segment calendar. Please use the existing record layout for FY 2022 and beyond, until further notice.

Institutional participation in this request is voluntary. Institutions that do not wish to participate

¹ Per statute, near completers are students that have earned a minimum grade point average of 2.0 on a scale of 4.0 while in college, and earned at least 45 credit hours if the individual attended a community college or earned at least 90 credit hours if the individual attended a senior higher education institution.

² https://mhec.state.md.us/institutions_training/Pages/HEPrograms.aspx

³ Should June 30 fall on a weekend day, please submit the closest workday following the weekend (e.g., for Saturday June 30, submit Monday July 2).

⁴ <http://data.mhec.state.md.us> This secure website requires authentication, therefore institutions will need to work with their IR office, which has user credentials to submit the Near Completer file. IR must use the MAC2 Unit Record Transfer option for submission.

in this initiative should notify Rhonda Wardlaw, Director of Communications, rhonda.wardlaw@maryland.gov, annually by June 15 (prior to the due date of June 30 to submit a student-level file).

MHEC is required to submit a report to the General Assembly on this initiative. If an institution already has a Near Completer campaign or related efforts to encourage Near Completers to reenroll, we request that the institution provide a short narrative (500-1000 words) on that program to be included in the report. This narrative may include information on financial investment into the institution's initiative, data or metrics on the success of the initiative, and other relevant information the institution finds appropriate. The narrative report is due annually by June 30.

If an institution prefers to submit both Near Completer data and a narrative, please feel free to do so. Submit the data on the MHEC Data Website and send the narrative to Rhonda Wardlaw.

Questions regarding the Near Completer statewide communication campaign can be directed to Rhonda Wardlaw.